

The OPH Website Monthly Report: August 2002

General Statistics

The statistics listed below cover 8/01/02 through 8/30/02.

Hits*	Entire Site (Successful) - Number of hits that had a "success" status code.	1,852,867
	Average Hits Per Day - Number of successful hits divided by the total number of days in the log.	59,769
	Home Page Hits - Number of times your home page was visited.	60,329
Page Views**	Page Views - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.	186,059
	Average Page Views Per Day - Number of page views divided by the total number of days in the log.	6,001
	Document Views - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms	128,648
Visits***	Visits	67,748
	Average Visits Per Day - Number of visits divided by the total number of days in the log.	2,185
	Average Visit Length - Average of non-zero length visits in the log.	00:11:34 (about eleven and three-quarters minutes)
	Median Visit Length - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.	00:02:42 (about three and a half minutes)
	International Visits - Percentage of visitors defined as "international" in Domain Options	1.36%
	Visits of Unknown Origin - Percentage of visitors from an origin that could not be determined.	21.32%
	Visits from the United States - Percentage of visitors from the United States.	77.31%
Visitors	Unique Visitors - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.	26,236
	Visitors Who Visited Once - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.	20,948
	Visitors Who Visited More Than Once - Number of individual visitors who appear more than once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.	5,288

* **Hit** - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**** Page** - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***** Visits** - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

The statistics listed below cover 8/01/02 through 8/30/02.

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	Louisiana OPH - Vital Records Registry http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/	21,183	11.38%	16,018	00:02:34
2	Home page: Louisiana's Department of Health and Hospitals Office of Public Health http://oph.dhh.state.la.us/	60,329	32.42%	10,981	00:01:09
3	Louisiana OPH - Vital Records Registry - Ordering Documents http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page14be.html	12,328	6.62%	8,893	00:02:13
4	Louisiana OPH - Vital Records Registry - Informational Packets http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html	4,694	2.52%	3,896	00:03:16
5	Louisiana OPH - Vital Records Registry - Vital Records Fees and Payment Methods http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page3489.html	3,255	1.74%	2,898	00:03:20
6	Louisiana OPH - Vital Records Registry - Who can order documents http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page2b2f.html	2,811	1.51%	2,464	00:05:14
7	Louisiana OPH - OPH Regions http://oph.dhh.state.la.us/ophregions/	2,609	1.4%	2,416	00:02:03
8	Louisiana OPH - OPH News and Issues http://oph.dhh.state.la.us/Issues.html	2,892	1.55%	2,358	00:01:11
9	Louisiana OPH - OPH Regions - Parish Health Unit Services http://oph.dhh.state.la.us/ophregions/page6f72.html	2,652	1.42%	2,304	00:01:48
10	Louisiana's Department of Health and Hospitals Office of Public Health - Searches http://oph.dhh.state.la.us/scripts/search.asp	2,279	1.22%	1,925	00:03:49
11	Louisiana's Department of Health and Hospitals Office of Public Health - http://oph.dhh.state.la.us/Data_and_Stats.html	1,932	1.03%	1,820	00:01:53
12	Louisiana's Department of Health and Hospitals Office of Public Health - http://oph.dhh.state.la.us/Programs.html	2,285	1.22%	1,736	00:06:17
13	Louisiana's Department of Health and Hospitals	1,575	0.84%	1,364	00:01:42

	Office of Public Health – http://oph.dhh.state.la.us/scripts/search.asp				
14	Louisiana's OPH –Vital Records Registry-Vital Records Registry Satellite Office http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/ page953f.html	1,645	0.88%	1,326	00:02:52
15	Louisiana's OPH – Sanitarian Services – Sanitarian Codes – http://oph.dhh.state.la.us/	3,849	2.06%	1,289	00:00:50
16	Louisiana's Department of Health and Hospitals Office of Public Health – http://oph.dhh.state.la.us/Healthtopics.html	1,392	0.74%	1,170	00:01:54
17	Louisiana's OPH –Records and Statistics – http://oph.dhh.state.la.us/recordsstatistics/	1,381	0.74%	1,166	00:03:10